Name: outreach-drafter

Description: Pulls a lead list by Campaign Name, writes personalized first-touch emails, and saves them as labeled Gmail drafts. Never sends.

What this does

Writes one personalized outreach email per lead from a named campaign's lead list, saves as a Gmail draft, and labels it for downstream tracking.

Inputs needed

- Campaign Name (to find the lead list)
- Company name + offer description + pricing context (confirm, don't invent)
- Sender name Ask for any of these if missing.

Process

1. Pull lead list from Drive by Campaign Name
2. Write 3-4 sentence email per lead, warm tone, no price-first
3. One low-pressure CTA
4. Save as Gmail draft, label "Outreach - [Campaign Name]"
5. Never send

If something breaks

- Lead list not found → ask where it actually is
- Rows missing emails → skip, report count
- Label creation fails → ask to use existing label instead

Done means

Every lead has a personalized, labeled draft in Gmail, ready for Reply Handler to find. Only remaining decision is whether to send.